

Strategic Focus	Strategic Goals	Actions	Results, Measure, Targets	Completion Date
Communication to Members and the Public	Increase regular communications with our membership and members of the general public	Set and follow a schedule for distribution of minutes and agendas to the membership.  Develop a website and email address	Minutes approved and distributed 1 week after board meeting.  Agendas approved and distributed 1 week before board meeting.	Beginning January 2018  February 2018
Strengthen Chamber Operations	Develop a policy and procedure manual  Increase membership engagement	Research best practices to design a PPM that supports Chamber operations and guides special projects.  Include business community in special projects to reduce workload on Board members and ensure community buy-in.	Final Draft for review for January 2019 AGM.  50% of projects coordinated by Chamber board have membership participation.	January 2019  January 2019
Building Capacity	Offer and support education focused on rural economic growth	Develop a buy local campaign.		October 2018

	Advocate for the needs of regional local businesses.	Continue to facilitate J-Bucks Coordinate 2 meetings per year with YG Economic Development branch.		Ongoing  Target met for 2017
Promoting the Chamber	Increase awareness of opportunities provided through joining the Chamber of Commerce. (Local and Territory wide)  Increase partner opportunities with various levels of government and other organizations with common goals.	Compile a list of benefits (in partnership with the Yukon Chamber of Commerce) to distribute to the business community.  Ensure board/membership representation in relevant committees, planning groups and organizations.	Distribute list before January 2018 AGM.  Identify committees with current/potential involvement.  Coordinate with Board in 2018 on responsibilities for each committee.	January 2018  January 2018
Marketing the Kluane Region	Support the development of marketing materials and promotional opportunities in the Kluane Region.  Improve business and local	Work with the Village of Haines Junction to redesign the community brochure.  Manage the existing	Access funding. (CDF or other)  Support the coordination of hiring a design consultant to complete a new brochure.	January 2018  Brochure is ready for print April 2018

	service signage on highway corridor within the core of the municipality.	working group to further support the project. Ensure open communication with YG Transportation.	New signs are installed within the municipalities core for summer of 2018	Ongoing
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