

INVESTING IN PLACE: COMMUNITIES AND REGIONS BUILDING FOR SUCCESS

ST. ELIAS CORRIDOR ECONOMIC DEVELOPMENT CONFERENCE

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Greg Halseth

Greg Halseth is a Professor in the Geography Program at UNBC, where he is also the Canada Research Chair in Rural and Small Town Studies, and the founder and Co-Director of the UNBC Community Development Institute. His research examines regional development processes, rural and small town community development, and community strategies for coping with social and economic change. He has served on the governing council of the Social Sciences and Humanities Research Council of Canada, and as a member of several federal and provincial government advisory committees on various rural issues. His most recent books include: "Doing Community-Based Research"; "Transformation of Resource Towns and Peripheries - Political Economy Perspectives"; "The Integration Imperative" (on cumulative impacts); "Investing in Place - Economic Renewal in Northern British Columbia"; "The Next Rural Economies" (with contributions from 12 OECD countries); and "Transformation of Resource Towns and Peripheries" (with contributions from Canada, New Zealand, Australia, and Finland).

Marleen Morris

Marleen Morris is the Co-Director of the Community Development Institute at UNBC and an Adjunct Professor in the Geography Program. Marleen's research interests lie in the areas of regional development and multi-sectoral collaboration. Marleen is the founder of the Leaders Lab and The Forge, two programs for community and economic development and transition in Fort St. John, BC. Her other current work includes research to assess how well housing stock in rural Canada meets the current and future needs of the population and developing options and policy recommendations for housing infrastructure renewal. Marleen is also working with the BC Ministry of Agriculture to enhance market opportunities for northern BC agrifood producers and improve food security for the province of BC. She has also worked with the District of Tumbler Ridge to refocus and renew their tourism strategy. Before joining the CDI, Marleen served on the executive team of the Vancouver Coastal Health Authority and on the regional executive for Canada Mortgage and Housing Corporation. Marleen has served on the Board of Directors for BC Housing, as Board President of the Bloom Group, one of the largest community service organizations in the province, and on provincial policy and program committees for the United Way.

