



CONNECTING COMMUNITY

ST ELIAS CHAMBER OF COMMERCE NEWSLETTER MARCH 2023

SUPPORTING BUSINESSES WITHIN THE RESPECTIVE TRADITIONAL TERRITORIES OF CHAMPAGNE AND AISHIHIK FIRST NATIONS, KLUANE FIRST NATION & WHITE RIVER FIRST NATION

MEMBERSHIP

The St Elias Chamber of Commerce is here to help build community and connect business owners connect with each other and new opportunities. The Chamber is situated in Dakwakada/Haines Junction and recognizes that by supporting businesses throughout Kluane corridor we can build a strong economy together. Join today to access the jBucks program, local networking events and so much more. Plus, as a Chamber member, you're automatically enrolled in the Yukon Chamber of Commerce which means you can access great benefits like the YCC health insurance plan. Membership costs \$100/year for a voting membership or \$50/year for a non-voting membership.

VISIT WWW.STELIASCHAMBER.COM TO BECOME A MEMBER



UPCOMING EVENTS AND INITIATIVES

SAVE THE DATE: CHAMBER CONVERSATIONS

What are your priority issues for the Chamber of Commerce? Join us for light snacks and conversation. It'll be a fun evening to chat about entrepreneurship in Dakwakada/Haines Junction and how we can all work together to help build our local economy.

WHEN: TUES. MAY 9, 2023 AT 7PM

WHERE: ATRIUM, ST ELIAS CONVENTION CENTER

This is a free event for Chamber members.



jBUCKS PROGRAM FOR 2023/24

The jBuck is a \$5 coupon that is distributed at community events and is redeemable St Elias Chamber of Commerce member businesses. It's a great way to support volunteers, help visitors discover local businesses and for the Chamber of Commerce to sponsor local events.



ORGANIZING A COMMUNITY EVENT?

CONTACT THE CHAMBER FOR SPONSORSHIP OPPORTUNITIES!

▶▶▶▶ HELP US CREATE AN UNFORGETTABLE EXPERIENCE IN THE ST ELIAS REGION! ◀◀◀◀

Are you interested in increasing visitation, length of stay and quality of experience to the St Elias region? If so, we need your help! Please join our working group to begin discussions on how to focus our efforts for the 2023 business season and beyond. Please contact Brent Liddle, Marketing Coordinator, for more details at steliaschamber@gmail.com.

You do not need to be a Chamber member to participate in this project.



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2023 BOARD OF DIRECTORS AND VOLUNTEERS

The St Elias Chamber of Commerce hosted its Annual General Meeting on January 25, 2023 and elected a new board of directors. There are still vacant positions on the board, please contact us if you would like to volunteer. A new board is elected every year.

We are currently looking for a volunteer to represent the St Elias Chamber of Commerce on the Yukon Chamber of Commerce board. This would involve 1-2 two hour meetings per month. Contact us at steliaschamber@gmail.com for more information.

2023 BOARD OF DIRECTORS

- Michael Pealow, President
- Kari Johnston, VP/Secretary
- Joanne Thomas, Treasurer
- Llyn Iler, Director
- Brent Liddle, Marketing Coordinator

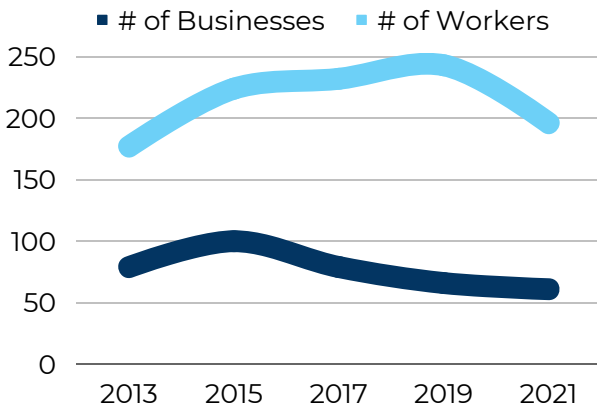


2023 CURRENT PROJECTS

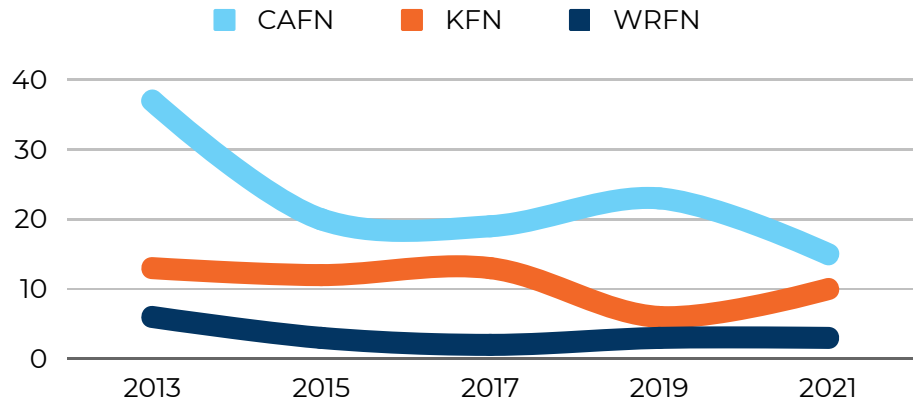
- regional marketing initiatives and brochure development
- networking events for local business owners
- the jBucks local coupon program
- preparing a report that includes an inventory of vacant or derelict commercial lots in Haines Junction and exploring development opportunities for those lots

LOCAL DATA FROM THE YUKON BUSINESS SURVEY

HAINES JUNCTION



CITIZEN OWNED BUSINESSES IN YUKON



<https://yukon.ca/en/statistics-and-data/yukon-bureau-statistics/find-statistics-yukons-economy>

